**Project Summary Template**

This document is intended to provide a summary understanding of the high-level vision of your project goals.

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| **Company Name** |  | |
| **Company Address** |  | |
| **Company Website** |  | |
| **Telephone** |  | |
| **Contact** |  | |
| **Title** |  | |
| **Email** |  | |
| **Telephone** |  | |
| **Project Title** |  | |
| **Project**  **Description** | **About the company:**  **About the project:**  A cookbook app where you can add your own recipes, and the app will suggest recipes you might like based on what you have added. The more recipe the user adds, the more recipes they will be suggested and can see. Users will be suggested to other users’ recipes and will have the ability to like, bookmark, and comment on recipes. The app can also show you where to get ingredients around you, whether by pointing you to stores or by suggesting ways to get it delivered. This is at its core a personalized cook book with social media features. | |
| **Problem/**  **Opportunity Assessment \*** | *Please describe current state problem/opportunity that describes the nature and extent of the problem (factual, quantified, concise), or that outlines a chance for advancement or progress.* | |
| 1.  2.  3. | Recipe sites are usually in blog formats and does not have a feeling of community.  People might not necessarily know what to search for in a search engine based cooking app, we provide suggestions based on what you have liked in the past, and what you have cooked in the past.  Cooking apps are usually a means to advertise for others. This is a more personalized experience where the focus is on the user. |
| **Desired Project**  **Outcomes/**  **Requirements\*** | *Define how this project shall address a business need, e.g. the business problem or opportunity described above; describe what the beneficiary must be able to do / receive from the solution* | |
| 1. | To the user, this will provide a place for them to keep recipes and discover new favorites. |
| 2. | To businesses, we can direct potential customers in their direction by suggesting where users can buy ingredients. |
| 3. | Companies can use our platform as a means of indirect advertising, whether it be via sponsoring users or by other means |
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| **Key Deliverables to be produced by students\*** | *Define the boundaries of work that you expect to receive from the students effort (vs. internal effort)* | |
| 1.  2.  3.  4. | A fully functioning app with the features listed below:  Users will be able to add and save recipes to their cookbooks, and recommendations will be suggested based on input  The ability for users to like, comment, and save recipes that other users have posted  A feature that allows users to search for places around them where they can acquire ingredients or get ingredients delivered to them |
| **Desired Start Date** |  | |
| **Desired End Date** |  | |
| **Attachments** | *List attachments that support project description* | |
| 1 |  |
|  | 2 |  |

\* Please add fields as required